

2024 NACAA Newsletter - 7/14/2024

# NACAA Newsletter - Dallas, Texas



## WELCOME TO TEXAS!

*Welcome to the Lone Star State! As the host state for the National Association of County Agricultural Agents (NACAA) National Meeting 2024, Texas is thrilled to extend a warm Texan welcome to all attendees. With its rich agricultural heritage, vibrant culture, and renowned hospitality, Texas is the perfect setting for this prestigious gathering of agricultural professionals from across the nation.*

### DISCOVER THE HEART OF TEXAS AGRICULTURE

Texas boasts a diverse agricultural landscape, ranging from vast plains and rolling hills to fertile valleys and bustling urban centers. From the cotton fields of the Panhandle to the citrus groves of the Rio Grande Valley, Texas agriculture encompasses a wide array of crops and livestock, making it a true agricultural powerhouse.

### EXPERIENCE TEXAS HOSPITALITY AT THE HILTON ANATOLE

The iconic Hilton Anatole in Dallas serves as the backdrop for the NACAA National Meeting 2024. Situated in the heart of the city, this luxurious hotel offers unparalleled amenities, world-class dining, and state-of-the-art facilities, ensuring a comfortable and memorable stay for all attendees.

### ENGAGE WITH TEXAS COUNTY AGENTS AND AGRILIFE EXTENSION EXPERTS

Collaborating with the Texas County Agents Association (TCAAA) and Texas A&M AgriLife Extension, the NACAA National Meeting 2024 provides a unique opportunity to engage with local agricultural experts and extension professionals. From innovative research projects to hands-on demonstrations, Texas county agents and AgriLife Extension specialists are eager to share their knowledge and expertise with fellow attendees.

### DISCOVER THE HEART OF TEXAS AGRICULTURE

Beyond the meeting sessions and workshops, take some time to explore the best of what Texas has to offer. Whether it's savoring authentic Tex-Mex cuisine, experiencing the vibrant arts scene in downtown Dallas, or embarking on a scenic drive through the Texas Hill Country, there's no shortage of adventures to be had in the Lone Star State. As you gather in Dallas for the NACAA National Meeting 2024, we invite you to immerse yourself in the rich culture, warm hospitality, and boundless opportunities that Texas has to offer. Whether you're here to learn, network, or simply enjoy the sights and sounds of the Lone Star State, we're thrilled to have you join us for this unforgettable experience.

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# REGISTRATION - NACAA MOBILE App

[Mobile App - YAPP to be used in Dallas for 2024 AM/PIC](#)

In addition to a printed program booklet, NACAA will be using the mobile event app - YAPP while in Dallas.

To install the app - please use this link: <https://my.yapp.us/NACAA2024>

Once you have the app installed - you can click on the 3 little buttons in the bottom right-hand corner - click on the 3 little dots....and you will see the various schedules (Active, Life/Spouse, Sons & Daughters).

There have already been a few modifications to the program - so updates have been made in the mobile app.

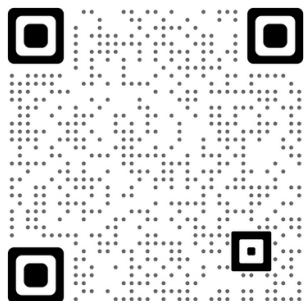
PLEASE DOWNLOAD THE MOBILE APP FOR THE MOST CURRENT UPDATES!

[NACAA REGISTRATION](#)

Registration- Sunday, July 14, 2024, located at the Hilton Anatole (Peacock Foyer) from 8:00am - 6:00pm.

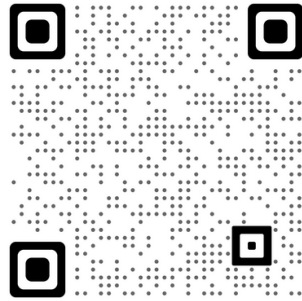
NACAA Scholarship auction items must be dropped off at the Peacock Foyer by 12:00 PM on Monday.

SCAN ME



[Click HERE for Daily Weather](#)

SCAN ME



[Click HERE to Visit Dallas!](#)



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# NACAA Pre-Tour Highlights





# Plans for the 2024 NACAA Scholarship Auction



Auction items may be dropped off at the designated area at the registration station. NACAA members will accept auction items while the area is open. Auction items must be dropped off at the designated spot by 12:00 PM on Monday.

The NACAA Auction will be held Monday night, July 15. The silent auction starts at 7:00 PM, followed by the live auction at 8:00 PM. Silent Auction Pro auction management platform will be used again to assist in managing the 2024 auction. Those who participated in the auction have received information on how to update their information in Silent Auction Pro. If you did not receive an email from NACAA Scholarship Chair Steve Hadcock, email him at [seh11@cornell.edu](mailto:seh11@cornell.edu).

For those who may be participating in the auction for the first time this year, we strongly encourage you to pre-register at the Silent Auction Pro website before arriving in Dallas. This will ensure a seamless experience and allow you to focus on the exciting auction items. Visit the Silent Auction Pro website at <https://www.silentauctionpro.com/signinregisterolb.php?groupid=1494&olbreturn=/bidonlinegrid.php?groupid=1494&ks=1> to set up your bidder account ahead of time. So, when you attend the NACAA Scholarship Auction, you're not only in for an enjoyable evening but also contributing to the growth and development of agricultural professionals. Watch for updates and more news about the auction in the AM/PIC newsletter.

*-Stephen Hadcock, NACAA National Scholarship Chair*



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# NACAA Scholarships Auction Items





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# Monday - General Session

## Monday, July 15, 2024 - General Session

### Welcome to Texas and Introduction of Keynote speaker: Tiffany Dowell Lashmet, Associate Professor & Extension Specialist Agricultural Law



Tiffany Dowell Lashmet is an Associate Professor and Extension Specialist in Agricultural Law. She is located in the Department of Agricultural Economics at Texas A&M University. Tiffany grew up on a family farm and ranch in Northeastern New Mexico where her family raised sheep, cattle, alfalfa, wheat and milo. Tiffany has a B.S. in Agribusiness Farm and Ranch Management (summa cum laude) from Oklahoma State University and a Juris Doctor (summa cum laude) from the University of New Mexico School of Law. Prior to coming to Texas A&M, she was engaged in private practice, working at a complex litigation firm in Albuquerque, New Mexico.

### Keynote speaker: Dr. Jeffrey W. Savell, Vice Chancellor and Dean for Agricultural and Life Sciences, Texas A&M University



In June 2022, Jeffrey W. Savell, Ph.D., was named by the Board of Regents as the vice chancellor and dean for Agriculture and Life Sciences. He is a University Distinguished Professor, Regents Professor and E.M. "Manny" Rosenthal Chairholder in the Department of Animal Science at Texas A&M University. In his long and acclaimed career at Texas A&M, he has taught many thousands of students. He has taught the introductory course in meat science, ANSC 307, teaching over 12,000 Aggies since 1982. He has also taught an undergraduate livestock and meat marketing class, and a graduate course in carcass composition and quality. He team-teaches a graduate and undergraduate course in the principles of Hazard Analysis and Critical Control Point, HACCP, and a freshmen class on Texas Barbecue. Savell has chaired or co-chaired over 150 graduate students who have become leaders in academia, industry and government. Recognition of his teaching accomplishments include the Association of Former Students at Texas A&M and the American Meat Science Association.

Savell's research efforts have been recognized by receiving numerous university, regional and national awards for individual and team efforts to solve key issues in the livestock and meat industries. Savell is a past president of the American Meat Science Association, serves on the JBS Advisory Team on Quality and Safety, is a member of the Meat Industry Hall of Fame, and was identified by Stanford University as among the top 2% of most-cited researchers in the world in 2021. Savell earned his bachelor's, master's and doctoral degrees from Texas A&M in 1975, 1976 and 1978, respectively.



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# Monday Texas Dinner - FWSSR

## Monday Texas Dinner/NACAA Scholarship Auction

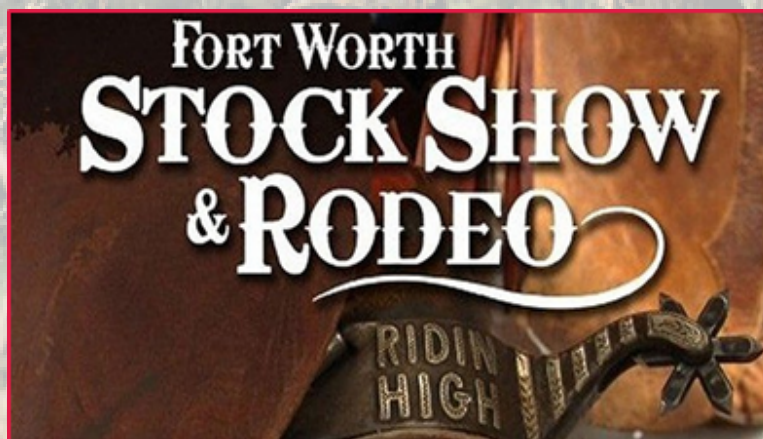
Join us for an unforgettable evening of Texas hospitality at the Welcome To Texas Dinner, taking place on Monday, July 15, at the iconic Fort Worth Stock Show and Rodeo grounds.

Indulge in a Texas-style feast featuring delectable home cooked dishes meticulously prepared by our very own Texas Agents. Arrive with an appetite and leave fully satisfied as you savor our hearty fare. Don't miss the opportunity to gather your state association for the traditional state picture.

The excitement doesn't stop with dinner! Stick around for our thrilling auction, where you can bid on a diverse array of items in both the Silent and Live Auctions. Whether you're seeking a unique souvenir or a special gift, the NACAA Scholarship auction has something for everyone. Bring both your appetite and your wallet for a night of fun and fundraising!

For those opting out of the auction, worry not. Bus transportation will be provided back to the Hilton Anatole. However, make sure not to leave until your state has had its picture taken. Please be aware that attendees are strongly encouraged to utilize our bus transportation to access the event. While private parking is available for a fee, be prepared for some walking if you choose to drive yourself.

Get ready to experience an evening of Texas charm and entertainment at the Fort Worth Stock Show and Rodeo's Welcome To Texas Dinner!





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# PROFESSIONAL IMPROVEMENT TOURS

Reconsidered your tour or did you want to go on a different one? Go to the ticket trade table near registration, drop off your unwanted ticket with your name, then leave your name to pick up a different tour ticket. Please see registration for more information. Special dietary needs/lunch requests are not able to be transferred from the original tour. You must be registered for the full conference or Thursday day pass to take a tour ticket.

**What are the different tours?**

**Trading in your tour ticket and wondering what your options are?**

**See below for a short summary of each tour:**

- 1 - Texas History Through Wine and Whisky** (Vineyard, winery, distillery, samples)
- 2 - Explore Wildlife and Fisheries of east Texas** (Wildlife management area, fish hatchery)
- 4 - Community Gardens & Pick Your Own** (Community farm, pick-your-own, hydroponics)
- 5 - Urban Wildlife** (Aquarium and zoo. Ticket cost are covered but lunch is not provided)
- 6 - Cavender Ranch** (Beef breeder & forage management)
- 8 - Fort Worth's Green Infrastructure** (Tree farm, historic tree, BRIT, rainscape)
- 9 - Historic Fort Worth Stockyards** (Fort Worth Stockyards your pace. Lunch not provided)
- 10 - Explore the Beauty of Tyler Texas** (Beautiful roses & botanic garden)
- 11 - Herefords, History & Feed** (Hereford cattle, grain processing, courthouse history)
- 14 - Farming in the City** (Urban farm, microgreens production, research updates)
- 15 - Small town, Big Business** (Gloves, boots, hats, history)
- 17 - Forage and Beef Cattle What More Could You Want** (Hay production, Angus cattle, steak lunch)
- 19 - It's the Ag Variety Tour!** (Cotton gin & grain, bakery)
- 20 - Reading the Farm** (View farm then discuss)



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# THANK YOU NACAA Sponsors / Donors



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